



ENVIRONMENTAL SERVICES

News Release

FOR IMMEDIATE RELEASE:

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RECYCLING AWARDS CONTACT:

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Wanted: Local Companies with Exemplary Recycling Programs
City of San Diego is accepting recycling award applications through March 6, 2007

SAN DIEGO, CA — Does your business or organization recycle? If so, you could win the City of San Diego *Recycler of the Year Award*. Each year, the City's Environmental Services Department (ESD) selects businesses and organizations located in the city that have implemented or expanded innovative and successful waste reduction, recycling and recycled product purchasing programs. The winners will be honored at the City's *Annual Waste Reduction and Diversion Awards Program*, which will be held in late Spring 2007. The City is now accepting award applications through March 6, 2007. Applicants will be eligible for two different award levels including *Recyclers of the Year* and *Director's Recycling Award*.

"The Miramar Landfill is a precious asset. It is important to encourage San Diegans to divert waste from entering the landfill, either by recycling or reusing, not only to conserve landfill space but also to reduce human impacts on the environment," said Elmer L. Heap, Jr., director of the City's Environmental Services Department. "More than 20 percent of all the waste that ends up in our Miramar Landfill is paper that could have been recycled and half of that waste is generated by commercial businesses. ESD hosts these awards to honor companies that take the initiative to develop recycling or waste reduction programs. We see them as leaders that are setting an example for others to follow," he said.

All award winners will receive a commemorative award and will be included in the awards program. This year's awards will be presented at the Annual Very Important Planet (VIP) Reception at the Environmental Services Department's Ridgehaven "Green Building."

Applications must be received at the Environmental Services Department by Tuesday, March 6, 2007. Download award applications from RecycleOrElse.com. For a hard copy of the application, call Donna Chralowicz at (858) 492-5059. Completed applications must be e-mailed to dchralowicz@saniego.gov or mailed to:

Environmental Services Department
Attention: Donna Chralowicz
9601 Ridgehaven Court, Suite 320
San Diego, CA 92123

The Environmental Services Department provides local businesses with assistance in developing waste reduction and recycling programs with a free comprehensive waste analysis. The department's recycling specialists will work with local companies and conduct waste audits and help develop efficient ways to divert materials from disposal. For more information about the Environmental Services Programs or the Recycle Or Else campaign, call (858) 694-7000 or visit the Web site at <http://www.saniego.gov/environmental-services/>.

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